



Home > Labor Disputes > AFIMAC Global Puts Thieves on Notice

## AFIMAC Global Puts Thieves on Notice

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Exclusive partnership brings a unique tool to counter thefts and convict criminals

MIAMI, July 9, 2013 /CNW/ – AFIMAC Global is introducing a revolutionary crime-fighting tool to its clients. Through an exclusive partnership with SmartWater headquartered in Great Britain, AFIMAC now brings this globally proven product to the private market in the United States.

“This product is a game changer for our clients who are currently or potentially faced with the mandate to mitigate risks to property, personnel, and assets,” says Peter Martin, AFIMAC’s CEO. “SmartWater’s decision to select our organization for this partnership is a direct acknowledgement that our client base is second to none and that our company is the premier choice for organizations with advanced products looking to bring those technologies to North America.”

SmartWater is a clear liquid (real water) that contains a unique forensic code that lasts under all weather conditions unlike other less effective DNA-based marking agents. The non-hazardous patented liquid is sprayed onto offenders, can be brushed or sprayed onto property, and leaves a mark that is invisible except under ultraviolet black light. Clients use their own unique forensic formula to identify a crime-specific offender or valuables at risk to theft, providing an undeniable proof of ownership that is logged in a global database. When thieves are sprayed with the liquid during the commission of a crime, evidence of the non-soluble marking permeates their clothing and skin, linking them directly to the crime scene for up to 5 years. Further information can be found at [www.afimacsi.com](http://www.afimacsi.com)

AFIMAC investigators and asset protection teams will prepare the product for deployment in client locations and will assist law enforcement in collecting specimens and maintaining the continuity of evidence prior to its transportation to SmartWater’s private laboratory for criminal forensic analysis.

SmartWater’s unique proprietary marking agent has been used in hundreds of court cases around the world, leading to a 100 percent conviction rate internationally.

“All of our clients are going to have access to this technology,” says Martin. He sees exceptional promise for mitigating the high rates of theft in a cross-section of companies, especially those in the cargo, retail, commodity, pharmaceutical, and telecommunication industries.

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- [July 2013](#)
- [June 2013](#)
- [May 2013](#)
- [April 2013](#)
- [March 2013](#)
- [February 2013](#)
- [January 2013](#)
- [December 2012](#)
- [November 2012](#)
- [October 2012](#)
- [September 2012](#)
- [August 2012](#)
- [July 2012](#)
- [June 2012](#)
- [May 2012](#)
- [April 2012](#)
- [March 2012](#)
- [February 2012](#)
- [January 2012](#)
- [December 2011](#)
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